

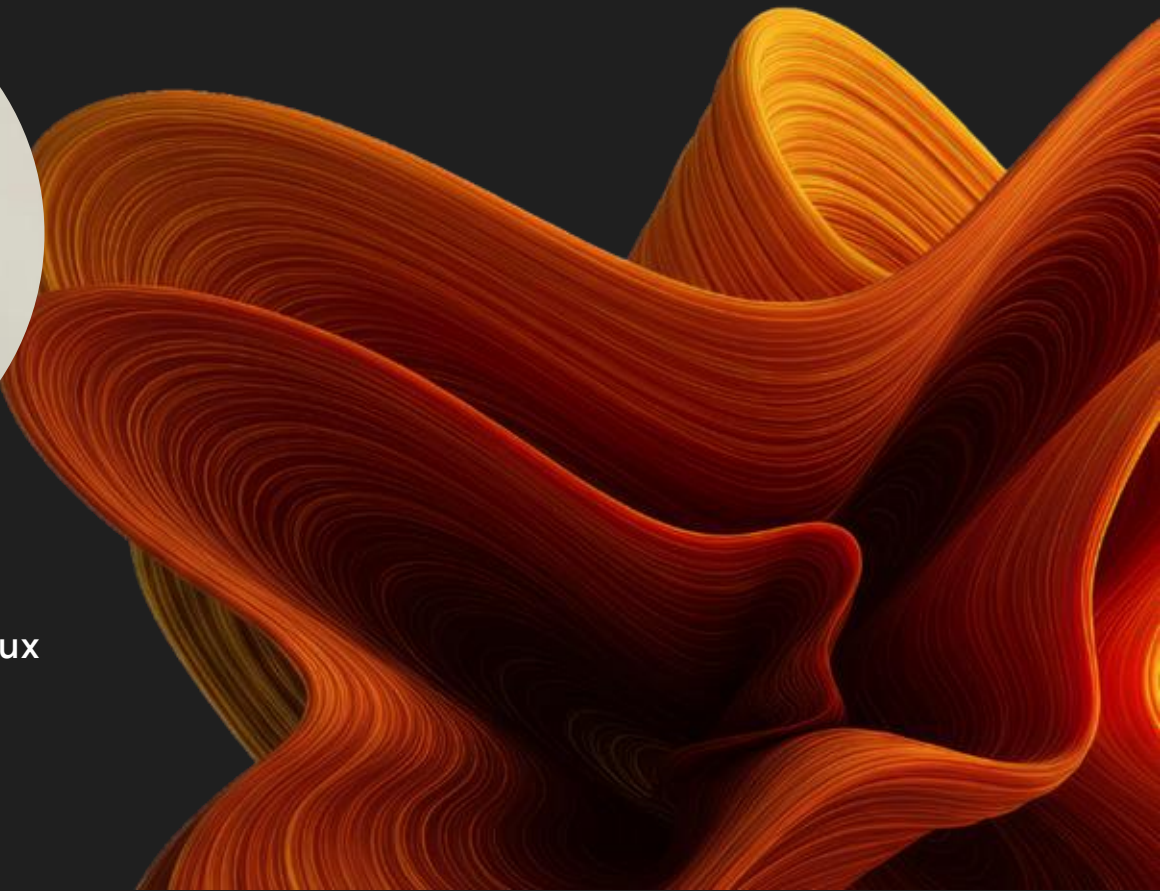
GeoSquare Academy

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Brussels



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Head of Public Sector Benelux
Google Cloud





We've been making the impossible **achievable** for more than two decades.



We are entering a new era of AI

AI is now the **central force** driving the global economy

**\$4.4
trillion**

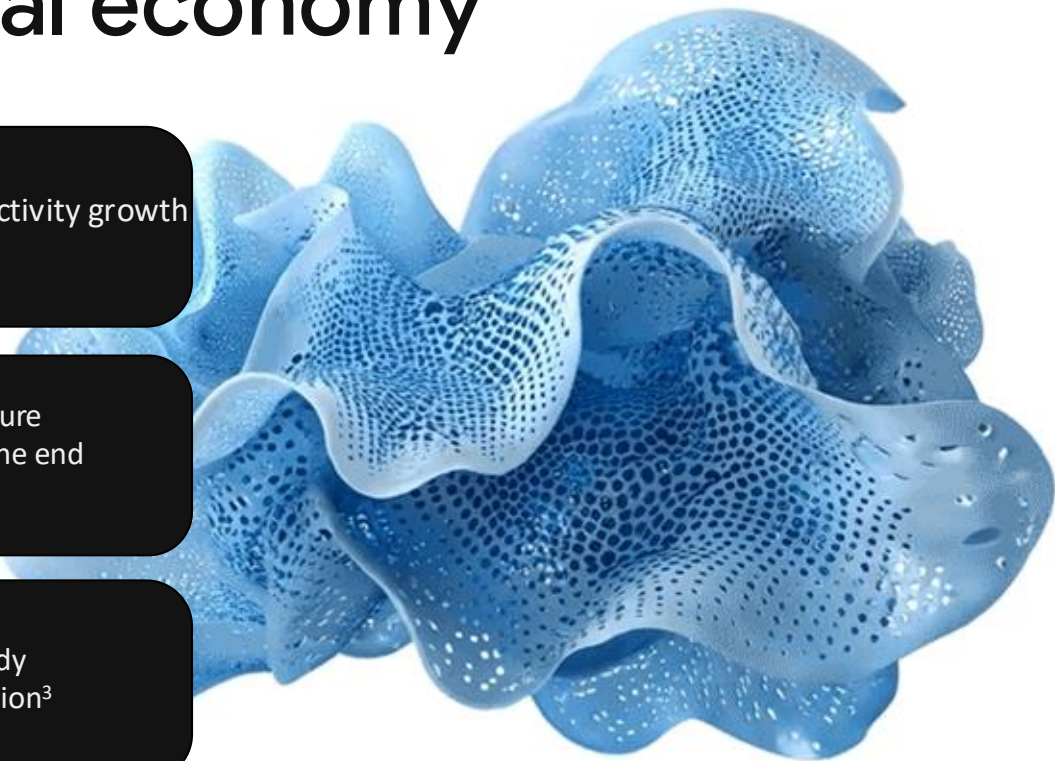
estimated annual productivity growth potential from AI¹

40%

of enterprise apps will feature task-specific AI agents by the end of 2026²

52%

of organizations have already deployed agents in production³



**Agentic AI is
reshaping every**

every job task **industry** job task ind





Gemini Enterprise

The best of Google AI for every employee,
for every workflow

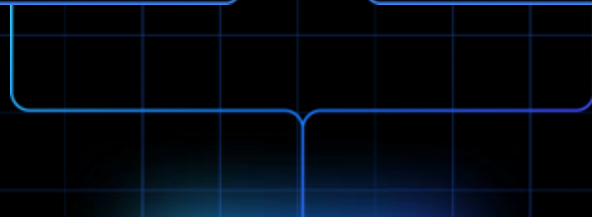


Agentic Enterprise Blueprint

Intelligence

Automation

Value



Google Cloud is
the only provider
to offer first-party
solutions across
the entire AI stack.



BELGIUM'S AI OPPORTUNITY



MACROECONOMIC POTENTIAL

+9% GDP Boost (+€45-50B)

Widespread adoption over 10 years transforms the economy, augmenting 64% of jobs and injecting direct productivity gains.



EGOVERNMENT STRATEGY

+10% Public Sector Efficiency

Automating cross-cutting tasks like case handling yields €4B in annual value and trims €0.8B in administrative corporate drag.



DIGITAL INNOVATION

100,000+ High-Value Jobs

Nurturing and scaling innovative digital businesses to peer levels contributes up to €17B annually to private sector growth.

Source: Implement Consulting Group Reports (Commissioned by Google)



With new opportunities come new challenges

We all care about:



Turning AI experimentation into measurable outcomes



Preparing for tomorrow without jeopardizing what works today



Mitigating risk, especially in regulated environments



Sovereignty has never been more important

“By 2030, more than

75%

of all enterprises outside of the U.S. will have a digital sovereignty strategy.”



Innovation or compliance: Why choose?



Regulatory challenges



Geopolitical changes



Faster innovation



Sovereignty concerns originate from different concerns.

What do we engineer for today?

Root causes of increasing digital sovereignty requirements



The data discussion

Where is my data/service?
Who can access my data?
How do I prevent access?
Do I have ultimate control?



Technology distribution

How to mitigate effects of the uneven distribution of technology across the world?



Global disruption

How to have AI in close control? How to prepare for a “kill-switch” event?
How to innovate on-prem?

Sovereign Cloud from Google proposes the power of **choice**

A continuum of options to address each local requirement now and in the future

Sovereign Cloud from Google

Supplementary software controls over **Public Cloud** regions to assure for residency, transparency & access control.



Google Cloud
Data Boundary

Twin universe of Google Cloud
handed over to independent
domestic cloud service provider.



THALES SENS

Google Cloud
Dedicated

On-premises deployment:
Connected or Air-gapped.
Advanced infra, built for AI, state
of the art security, Open
Ecosystem.



Google Distributed
Cloud

Sovereignty of choice

Building “with” Europe, not “for” Europe

Root causes of increasing digital sovereignty requirements

